

Certificate in Arts and Entrepreneurship

This Certificate program will support learning about the integration of arts practice and entrepreneurship, including how to start an independent arts business and bringing creativity to the process of entrepreneurship. It will serve the needs of students in the College of Arts and Letters and the Jack H. Brown College of Business and Public Administration. Art students will benefit from knowledge about entrepreneurship and Business students will benefit from increased creativity. The Certificate entails 24 units.

Certificates may be earned by regularly matriculated or extended learning students and denote successful completion of a prescribed program of study designed to:

1. impart specified professional/vocational/career competencies; or
2. produce mastery of the content of a sub-field of an academic major (discipline); or
3. provide exposure to the range of materials in a traditional or emerging interdisciplinary field.

Certain certificate programs contain 6000-level courses as requirements and/or electives. These 6000-level courses may not be taken by undergraduate students. Candidates must receive two-thirds of their certificate-applicable credit from the university. The transferring of credit or the substitution of courses may occur only after application to the appropriate campus authority.

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Certificate Requirements (24 units)

COMM 3211	Business and Professional Communication	3
ENTR 3000	Entrepreneurship and Innovation	3
ENTR 4420	Small Business Management	3
ENTR 5980	Reflective Essay	0
MKTG 3050	Marketing Principles	3
TA 3141	The Improvisational Mind	3
Choose one of the the following: (3)		3
DES 3500	Business of Creativity	
ENTR 5430	Ideation and Creative Problem Solving	
Choose one from the following: (3)		3

ART 2260	Beginning Photography	
ART 2290	Beginning Painting	
ART 2240	Beginning Imaging and Illustration	
ART 2320	Beginning Ceramics	
ART 2330	Beginning Glass	
ART 2350	Beginning Sculpture	
Choose one from the following: (3)		3
ART 3240	Intermediate Imaging and Illustration	
ART 3260	Intermediate Photography	
ART 3290	Intermediate Painting	
ART 3330	Intermediate Glass	
ART 3270	Printmaking	
ART 3320	Intermediate Ceramics	
ART 3370	Woodworking and Furniture Design	
ART 3430	Digital Fabrication: Functional Art/ Object Design 1	
Total Units		24